

Are you planning to make
your business more
eco-friendly?

Then the in-depth report in
our next edition will help
point you in the right direction

For full details of the November edition, and
how your company can participate in it,
please contact the editor on 01483 419 411

The background of this section is a screenshot of an email marketing software interface. Visible elements include a green navigation bar with 'UPMET', 'KING MADE EA', 'Poll Manager', and 'Opt-In Manager'. Below this, there are buttons for 'View Reports', 'Export & Copy', and 'Reporting PDF'. A report snippet is visible, mentioning 'The report above' and 'a total of 1599 clicks'. The text 'Daily Clicks and Unique Clicks' is also partially visible.

Using the
Internet
to market your business

We work through the misunderstandings and uncertainty surrounding
mailing over the Internet so that you can use this highly
versatile marketing vehicle without falling foul of the regulations.

And as part of the report, we will be reviewing the GroupMail
Marketing Pack from Infacta to assess whether you can secure
maximum yield from your email campaigns.